Float Funnels - Release 2024.1

Melissa - 2024-01-17 - Release Notes

1. Advanced image editor

Float Funnel has brought a new image editor to your disposal to remarkably enhance your images to get an outstanding landing page! The advanced editing options include image various filters, color inversion, brightness control, and other interesting features such as icons and shapes dropping, drawing on the image, and applying text and masks. The basic editing options include crop, rotate, flip, and resize.

2. Tabs

Now you can add tabs anywhere on your landing page for content categorization and smart navigation between different sections on one page. Tabs content and layout are editable to meet the diverse preferences of all users! Get ready to add a little oomph to your page layout with the Float Funnel tabs!

3. Typewriter effect

No more boring content displays on your Float Funnal landing pages! **“Typed”** animation has been deployed to enable you to give a type-writer effect to your text! It’s extremely easy to implement and impressively effective to draw users’ attention immediately to news or updates on your page! You can run the series of strings in an infinite loop or choose to display once! Text size, background color, typing speed, time delay, and fading effect are all customizable!

4. Tooltip

Tooltips enhance the user experience by providing concise and contextually relevant information, improving website usability, and aiding in the understanding of interface elements.

The good news is that you can now add tooltips to your landing page design in Float Funnel. The positioning and hover effect of the tooltip are customizable. You can also insert images or icons as tooltip elements in addition to text.

5. Dialog box

Save long page scrolling, and add popup dialog boxes to your action buttons to utilize the page space efficiently! With the Float Funnel’s new “Dialog box” feature you can add the basic elements like videos, maps, links, text information, as well as insert forms, and custom code to the action button popup window. You can also add

advanced features like the countdown timer to the dialog box window that pops open upon clicking the button! Snazzy! Isn't it?

6. Accordion - collapsable text section

Float Funnel has introduced "Accordian" to cater to your needs of adding product FAQs. This drag & drop feature enables you to add the FAQs content or other information in collapsable sections. Again, another graphical enhancement to your landing page layout while keeping all the information on one page! Say goodbye to complex code scripts and lengthy pages! "Accordian" is easy to use and offers impressive content display!

7. Coupon counter with description

Count counter with description is a very straightforward design element recently added to Float Funne pages! Simply insert it to your Float Funnel landing page, and edit the counter number and update the description! It's all text and customizable! Coupons are a smart way to attract customers, but what's smarter is to stir their spirit of urgency! That's where the coupon counters play their magic! Numbers for remaining coupons can bring a significant hike in your sales.

8. Price comparison

Run your product promotion with discounts without going into the hassle of complex pricing updates in your Float Funnel page layout. Use the **"Old vs New"** feature for quick price comparisons to hook the customers' interest at a glance! It is a simple customizable text that allows for easy font styling and text alignment!

9. □□□□□ 5 Star Rating

Start ratings significantly add to the customers' buying urge! Float Funnel has released the fancy yet handy-to-implement design element of a "5-star rating" that you can simply insert into the product reviews section on your page. From 1 - 5, you can customize the number of stars that you want to display with each product review.

10. Product badges □□

Float Funnel has rolled out product badges in two shapes i.e., rectangle and round. Leverage these swift and fully customizable badges to make your product stand out against the competition!

11. New templates

Built-in templates are a great way to start when it comes to creating product landing pages. Float Funnel has released two new templates to dazzle your target audiences:

1. Buyer’s Club template 1
2. Buyer’s Club template 2

These templates are an excellent demonstration of Float Funnel’s new features including product badges, dialog box, accordion, coupon counter with description, and price comparison labels.

Modern-styled and with easily customizable elements, these templates are all you need to flaunt your product with a splendidly designed landing page.

Buyer's Club template 1

Buyer's Club template 2